



SPONSORSHIP PROSPECTUS

SPONSORSHIP, ADVERTISING, SPEAKING & EXHIBITING
OPPORTUNITIES



About Us

NYAMB is a non-for profit Trade Association 501c 6 and has been providing mortgage professionals across NYS with representative, education & networking opportunities to help grow their business for over 26 years.

NYAMB is the voice of its members in Washington & Albany. NYAMB has 4 Regional Chapters and is governed by its volunteer board of directors. We offer mortgage professionals the opportunity to network in all 4 regions (Long Island, Lower Hudson, North East & Western Region). We offer two (2) state tradeshows a year (spring & fall), a state summer event & monthly networking events most of which are free to industry professionals. Our regional events are breakfast and evening reception style meetings. There are many speaking opportunities offered to our partnering sponsors throughout the year. These events are made possible through the support of our sponsors. Your sponsorship allows us to continue to offer affordability and accessibility to a vast audience of mortgage professionals.

Don't see what you want? Contact us any time, we are flexible and willing to work with you to design the sponsorship package that will fulfill your business and organization's needs. Email: etella@optonline.net or call Edie Tella at (914) 315-6644



Sponsorship Packages

PLATINUM SPONSORSHIP

\$10,000.00

Our Platinum Sponsorship is the most prestige level of sponsorship offered. As a platinum sponsor of the NYAMB you will be recognized as a platinum sponsor at our two (2) State Tradeshows, North East Day at the Races, Annual Sponsorship Appreciation & Industry Awards Dinner, Holiday Party, and our Regional Networking Events offered throughout the year. *(does not include any special events that may be hosted by a region or any continuing education courses offered by NYAMB)*

Benefits Include:

- Your Company Banner displayed at each of the two (2) state tradeshows, north east day at the races, sponsorship appreciation & industry awards dinner, annual holiday party & our monthly regional events;
- Free Exhibit Space (double booth space) at each of the two (2) state tradeshows, table top space at the annual holiday party;
- Prime location of booth at both state tradeshows and annual holiday party;
- Speaking Opportunity at one (1) state tradeshow or regional events (determined by NYAMB subject to pre-approval of topic and content)
- Company spotlight pre-event e-marketing for both state tradeshows;
- Full Page Color Ad in both state tradeshow's official journal (print and onscreen display);
- Full Page Color On-Screen Ad at Sponsorship & Industry Awards Dinner & Annual Holiday Party;
- VIP table of 10 at Sponsorship & Industry Awards Dinner
- Recognition of award at the Sponsorship & Industry Awards Dinner
- VIP seating at all NYAMB events throughout the year
- Company Highlighted in marketing piece email at least once per state tradeshow event;
- Your Company logo displayed on all signage at both state tradeshows, awards dinner, north east day at the races & regional networking events;
- Your Company listed as a sponsor on e-marketing materials sent out for each of the two (2) state tradeshows, golf outing, sponsorship appreciation & Industry awards dinner, annual holiday party and monthly regional events;
- Your Company logo & link displayed on NYAMB's Home Page of their Website, Facebook Page, Twitter & Youtube Channel through December 31, 2015;
- 10 Free registration for employees of your Company to each of the two (2) State Events.
- Unlimited exhibitor passes for your clients to visit you during the exhibit hall hours & networking reception at both state trade shows;
- Two (2) Free State Affiliate Membership.

GOLD SPONSORSHIP

\$8,500

As a gold sponsor of the NYAMB you will be recognized as a gold sponsor at our two State Events (Annual Wholesale Conference & Convention & Sponsorship Appreciation & Industry Awards Dinner).

- Your Company Banner displayed at each of the two (2) state tradeshows;
- Free Exhibit Space (single booth space) at each of the two (2) state tradeshows;
- Half Page Color Ad in both state tradeshow's official journal (print and onscreen display);
- Half Page Color Ad displayed onscreen at Sponsorship Appreciation & Industry Awards Dinner;
- 4 Free Dinner tickets to the Sponsorship Appreciation & Industry Awards Dinner
- Recognition of award at the Sponsorship & Industry Awards Dinner
- Two (2) Free Tickets to the Sponsorship Appreciation & Industry Awards Dinner;
- Your Company logo displayed on signage at each of the two (2) state tradeshows;
- Your Company logo displayed on all e-marketing of each of the two (2) state tradeshows & sponsorship appreciation & industry awards dinner;
- Your Company logo displayed on NYAMB's Website, Facebook Page, Twitter & Youtube Channel through 12/31/2015;
- Five (5) Free registration for employees of your Company to each of the two (2) State Events.
- 20 exhibitor passes for your clients to visit you during the exhibit hall hours & networking reception at both state trade shows;
- One (1) Free State Affiliate Membership



Sponsorship Packages

Silver Sponsor 2014 Year

\$5,500

Benefits Include:

- Your Company Banner displayed at each of the two (2) state tradeshow's;
- Free Exhibit Space (8x10) at one (1) of the two (2) state tradeshow's;
- 50% off Exhibit Space at one (1) of the two (2) state tradeshow's;
- Quarter Page Color Ad in both state tradeshow's official journal (print and onscreen display);
- Business Card size Black & White Ad displayed on screen at Sponsorship & Industry Awards Dinner;
- Two (2) Free Tickets to the Sponsorship Appreciation & Industry Awards Dinner;
- Recognition of award at the Sponsorship & Industry Awards Dinner
- Your Company logo displayed on signage at each of the two (2) state tradeshow's;
- Your Company logo displayed on all e-marketing of each of the two (2) state tradeshow's & sponsorship appreciation & industry awards dinner;
- Your Company logo displayed on NYAMB's Website, Facebook Page, Twitter & Youtube Channel through 12/31/2015;
- Two (2) Free registration for employees of your Company to one (1) of the (2) state tradeshow's
- 10 Complimentary exhibit hall passes for your clients to visit you in the exhibit hall at each of the two state tradeshow's
- 50% off one State Affiliate Membership for the 2015 year.

Bronze Sponsor 2014 Year

\$3,500

Benefits include:

- Your Company Banner displayed at one (1) of the two (2) state tradeshow's;
- Free Exhibit Space (8x10) at one (1) of the two (2) state tradeshow's;
- One (1) Free Ticket to the Sponsorship Appreciation & Industry Awards Dinner;
- Recognition of award at the Sponsorship & Industry Awards Dinner
- Your Company logo displayed on signage at (1) of the two (2) state tradeshow's;
- Your Company logo displayed on all e-marketing of each of the two (2) state tradeshow's & sponsorship appreciation & industry awards dinner;
- Your Company logo displayed on NYAMB's Website, Facebook Page, Twitter & Youtube Channel through 12/31/2015;
- One (1) Free registration at (1) of the (2) state tradeshow's
- 5 Complimentary exhibit hall passes for your clients to visit you in the exhibit hall at each of the two state tradeshow's
- 25% off one State Affiliate Membership for the 2015 year.

▪ Benefactor Sponsor 2015 Year

\$1,500

Benefits Include:

- Your Company logo displayed in Event Journal at one (1) of the two (2) state tradeshow's;
- Your Company listed on all signage at one (1) of the two (2) state tradeshow's;
- Your Company logo displayed on all e-marketing of one (1) of the two (2) state tradeshow's ;
- Your Company logo displayed on signage at (1) of the two (2) state tradeshow's;
- Your Company logo displayed on NYAMB's Website, Facebook Page, Twitter & Youtube Channel through 12/31/2015;
- One (1) Free Registration to one (1) of the two (2) state tradeshow's.



Sponsorship Mail In Registration

Yes I would like to be a sponsor of the NYAMB.

Select Level: Platinum \$10,000 Gold \$8,500 Silver \$5,500 Bronze \$3,500 Benefactor \$1,500

Please complete ALL information below:

Company Name _____
(print or type company name exactly the way you wish it to appear throughout the year)

First Name _____ Last Name _____

Street _____ City _____ State _____ Zip _____

Phone _____ Email _____

Alternate Phone _____

PAYMENT: Checks payable to: NYAMB and Mail to: 501 E. Boston Post Rd., Suite 6 Mamaroneck NY 10543

Credit Cards: On Line Only WWW.NYAMB.ORG (AMEX/MC/VISA)

Please be sure to attach this completed form with your mail in check payments.

Company Logo: Sponsor will send a high resolution company logo to etella@optonline.net in a jpg or pdf format.

Ad Submission: All Ad's must be received in layout ready format. Specs will be sent to the sponsor via email along with submission deadlines in advance of each event. Ads will be sent to etella@optonline.net Deadlines are firm and no Ads will be accepted after such date.

Booth Space Rentals: Sponsor will be required to complete an exhibitor registration form and review and sign an exhibitor agreement prior to the set up of booth at any NYAMB event. Sponsor will receive forms via email prior to the date of the event. All booth space rentals for two state tradeshows are 8'w x 10'd. Platinum Level sponsors will be offered VIP 10 x 10 booth spaces. Exhibitor must adhere to these dimensions when setting up their booth.

Policy: no refunds or credits issued due to unavailability of the sponsor for an event or no show. NYAMB reserves the right to cancel or reschedule an event and will properly notify the sponsor via email. Returned checks are subject to bank and processing fees. All sponsorships must be paid in full prior to the start of benefits.

PLEASE COMPLETE THIS SECTION:

Yes I have read the above information and agree to all as outlined on this registration form.

Name _____ Signature _____ Date _____